

NOIOAFM

10. Infrastructure development _____ the efficient working of the economy. (obstructs, eliminates, promotes)

Q2.a) Explain the features of employment. (8)

b) Explain the relationship between Ecology and Business (7)

OR

a) Discuss the concept of social responsibility of Business. (8)

b) What are ethical and non-ethical practices? List out examples (7)

Q3.a) What do you mean by innovation? Explain the 5 stages in acceptance of an innovation. (8)

b) Write a note on E-commerce. (7)

OR

a) Write a note on meaning and features of poverty. (8)

b) Who are the internal users of accounting information? (7)

Q4.a) What are marketing co-operatives? Explain the advantages thereof. (8)

b) Write the causes and effects of urban unemployment. (7)

OR

a) What is Management? Explain any 8 characteristics thereof. (8)

b) Write an note on Public Private Partnership. (7)

Q5. Short Notes (Any three) (15)

1) Experts.

2) Soil Pollution.

3) Transaction.

4) Economic effects of poverty.

5) Environment Audit.

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Instructions;

1. All questions are compulsory
2. Figures to the right indicate full marks.

Total Marks: 75

Total Time 2.5 Hrs

Q1.a) Match the following (Any 8)

(8)

Group A

Group B

- | | |
|--------------------------|--------------------------------|
| 1. Professionals | a) Self employed |
| 2. Social responsibility | b) socio-economic problem |
| 3. Goodwill | c) All pervasive |
| 4. Poverty | d) Intangible asset |
| 5. Management | e) Voluntary concept |
| 6. Employment | f) Power |
| 7. Absolute poverty | i) Free markets |
| 8. Infrastructure | j) Business combinations |
| 9. LPG reforms | k) Earning regular income |
| 10. Joint Venture | l) 5 years |
| | m) per day calorie requirement |

Q1. b) Fill in the Blanks (Attempt any 7)

(7)

1. A professional charges _____ for his services. (commission, fees, regular salary)
2. The term Ethics is derived from the _____ word "Ethos". (Greek, Latin, German)
3. Managers need financial information to make routine and _____ decisions (non-regular, non-routine, non-starter)
4. Marketing co-operatives are for the marketing of _____ (industrial products, agricultural products, consumer goods)
5. Management is the _____ of getting things done through others (Art, Science, Commerce)
6. Liberalisation encourages _____ market economy. (restricted, free, regimented)
7. Poverty line is determined by _____ (income, employment, calorie consumption)
8. Organic food production is natural and _____ (harmful, healthy, costly)
9. Social responsibility of business is _____ in nature. (compulsory, mandatory, voluntary)